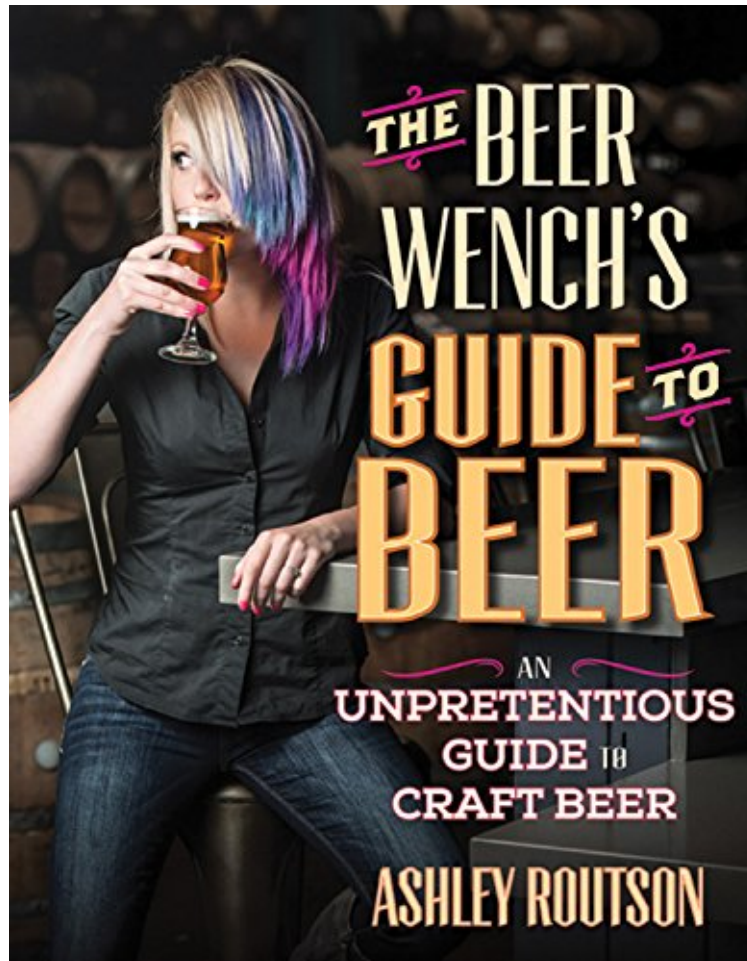


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The Beer Wench's Guide to Beer: An Unpretentious Guide to Craft Beer

Ashley Routson

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Ashley Routson : The Beer Wench's Guide to Beer: An Unpretentious Guide to Craft Beer before purchasing it in order to gage whether or not it would be worth my time, and all praised The Beer Wench's Guide to Beer: An Unpretentious Guide to Craft Beer:

3 of 3 people found the following review helpful. This isn't a lecture, this is an invitation to explore!By CblacoThe title says it, and the inside delivers it. An Unpretentious Guide. The Author assumes nothing about the readers knowledge on the subject, she dives right in with basic concepts definitions given in very easily understood language, while not talking down to those not already 'in-the-know'. For those readers with more advanced knowledge, the definitions don't seem to be 'dumbed down' or over simplified. I found the consistent structure of the beer style explanations very

well laid out and the descriptions to be very real, honest refreshing. After 3 decades in the Craft Brewing World, I enjoyed the descriptions for their sense of fun and discovery. The pictures were amazing, the sections on beer mixology cooking make the book very interactive. Easy to read 'front to back' or just thumb through from time to time. This isn't a lecture, this is an invitation to explore! 1 of 1 people found the following review helpful. What did I just drink? Let the Beer Wench explain it! By Reviewer She's witty yet informed, has a geekish edge but presents eloquently, is to the point while captivating, and I'm in love with her book. It can be read from front to back (which it should) but can just as easily be read with pages chosen randomly. She makes you feel like you're sitting with her in her kitchen, she's so down to earth. That means you don't have to know the difference between a lager and an ale and what makes it golden, red, brown, or black, she'll tell you. Then she'll add some quirky anecdote to pair with it which makes it something you'll remember so the next time you order one, you'll know what's in the glass, in the nose, and in the mouth! But it's not just a book about beer, it's also about pairing beer with food, cooking with beer, and making cocktails with beer. Not only is the writing exceptional, the design, layout and the photographs make this a visually appealing book. It should be your top book on the coffee table, or can be placed with your cookbooks! Better yet, bring it with you next time you go to your local brewery. 4 of 4 people found the following review helpful. Love it! By Customer With craft beer becoming incredibly pervasive in Seattle and Portland, it's really nice to have a nonjudgmental friend to hold my hand as I test the water and explore. Ashley is really knowledgeable and the book is well written. I can't wait to try some of the recipes. The photos are really beautiful. This is definitely a book to keep on the coffee table!

Pull up a stool and learn about beer with the Wench! Craft beer is officially everywhere: there are now more breweries in the United States since any time before prohibition. At the local grocery store, the beer aisle is as big as the cereal aisle. At the bar, it's increasingly hard to choose a beer--the IPA is stronger than the ESB, right? In this book, Ashley V. Routson (aka The Beer Wench) provides the first all-in-one guide that demystifies beer and makes learning fun. She'll quickly bring you up to speed on beer styles, the brewing process, how to taste beer like a pro, and how to pair beer with food. Unconventional tastings, delicious recipes from killer craft breweries, eye-catching photos--and, of course, plenty of beer--means there's never a dull moment.

About the Author Known as The Beer Wench, Ashley V. Routson is a craft beer evangelist and social media maven on a mission to advance the craft beer industry through education, inspiration, and advocacy. By day, Ashley works in the brewing industry and has spent years training others in beer tasting and beer quality control, as well as promoting craft beer brands. In her off hours, Ashley is a beer writer who has written for or been featured on NPR, DRAFT magazine, Beer Advocate, and Time.com, among others. She's a regular contributor to both CraftBeer.com (run by the Brewer's Association) and the Whole Foods Market blog, and the founder of IPA Day. Ashley has been a featured speaker at the Craft Brewers Conference, The Great American Beer Festival, and the Beer Bloggers Conference. Find her on Twitter: @TheBeerWench