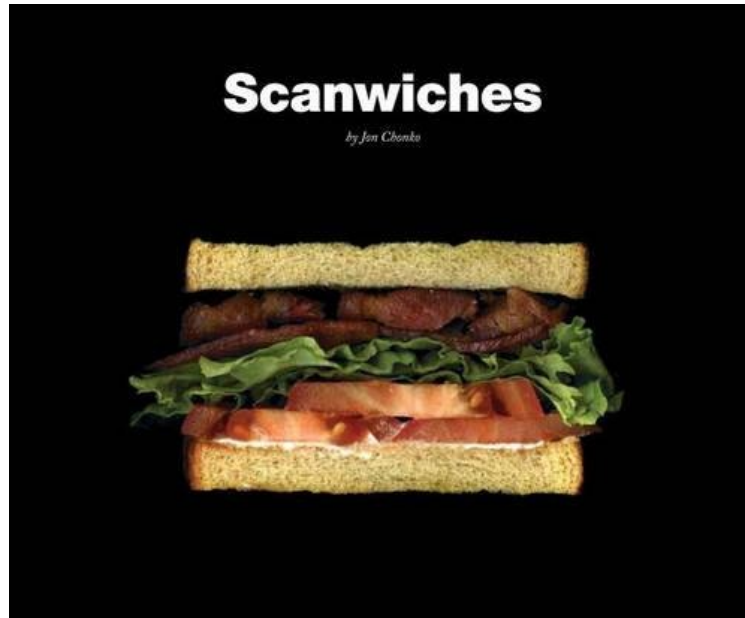


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From powerHouse Books : Scanwiches before purchasing it in order to gage whether or not it would be worth my time, and all praised Scanwiches:

3 of 3 people found the following review helpful. AWESOMEBy J. BaxterA lot of blogs that become books just re-print a bunch of old stuff and call it a day. Not Scanwiches. If the blog is just about drooling over sexy sandwich scans, the book is about drooling over sexy sandwich scans AND learning. Read it for the articles! Scanwiches is packed with sandwich facts, sandwich history, and sandwich recipes. It's a great gift for anyone who eats food.0 of 0 people found the following review helpful. Sandwich Porn!By James ScottWhat is crazy about this book is that it gives you a new appreciation for sandwiches. The author deconstructs the sandwiches and makes you just want every one of them.Some people say this is not a coffee table book, but this is totally a leave it out for others to see book. Awesome!!0 of 0 people found the following review helpful. Not What I expectedBy John CoppThe book was mediocre I expected more burgers and sandwiches than the book offered. I will look online for what i need rather than use what the book has to offer. I wouldn't recommend it unless you are looking for a coffee table book.

A fresh way of looking at the world's most versatile food, Scanwiches is a declaration of love for that ubiquitous meal between two slices of bread: The Sandwich. As simple as they are, sandwiches seem to inspire unusual devotion and bitter argument. Debates have lasted decades over the best way to prepare a club, what a true Philly cheesesteak really is, or who deserves credit for inventing the hamburger. But why shouldn't people be passionate about sandwiches? They're a food that's threaded its way into the lives and cuisine of virtually every nation and culture where bread enters the daily diet. From Europe to South America, India to Vietnam, the hamburger and BLT to the wada pav and banh mi, sandwiches are often representative of regional and national identity—the food of the everyman. They reflect the history of the modern age, the story of the working class, and the evolution of mass-

produced eats. From the invention of sliced bread to the hamburger assembly lines of modern fast food, sandwiches have unceremoniously taken us into the 21st century in the shadows of more brilliant symbols. Scanwiches takes the sandwich and spreads it out for all to see. There's nothing quaint or humble about its presentation. From full-frontal, cross sections of monsters like the Dagwood and club, to minute, geometric tea sandwiches whose construction looks more like minimalist art than culinary creation, Scanwiches presents unabashed food porn that satiates even the most severe sandwich fetish. A supernova of swirling bread, cheese, meat, and lettuce, suspended in a black, vacuous space, and reproduced at actual size, each sandwich lays imposing, exposed, and tantalizing. Complimented by text revealing the origins and development of each sandwich throughout history, you'll learn to love and lust after these lowbrow delicacies in a whole new way.

"Food porn at its finest"; Huffington Post "I try to capture the view of a sandwich right before you take a bite."; Jon Chonko, Food Wine "Spectacular scans of sandwiches, sliced crosswise to reveal their mouthwatering innards." Bites on Today.com "The sandwich has never appeared more sublime...and that's why we love the site: for its commitment to proving the beauty inherent in a food that's often overlooked aesthetically, and for teaching us how to look at sandwiches in a whole new way." Saveur "The Best Thing Between Sliced Bread"-The Wall Street Journal "This highly unusual and unique book is so excellent it is in a class of its own."-San Francisco Sacramento Book About the Author Jon Chonko is a graphic designer, photographer, writer, and unashamed foodie. The direct result of a good first date between his parents at a sandwich shop many years ago, Chonko has spent the last two years scouring New York's delis, cafes, and markets for the city's most eye-catching sandwiches. In the process Chonko has become an expert on all-things-between-bread and a (very) minor Internet celebrity thanks to his blog scanwiches.com. His unique take on sandwiches has been featured in many publications, including Wired, The New York Times, Print, and The Washington Post as well as in person at ROLFcon 2009 at MIT. Besides sandwiches, Chonko is an avid cyclist and kite enthusiast. He lives with his girlfriend and their cat in Brooklyn, New York.