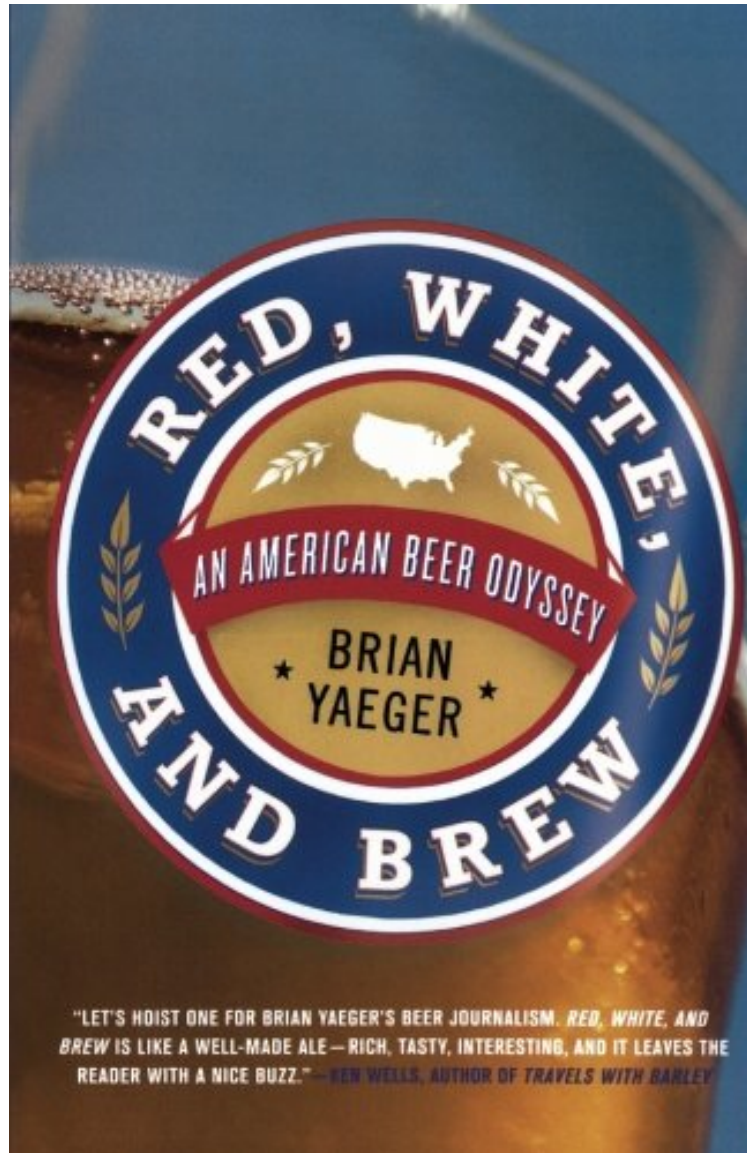


[Read now] Red, White, and Brew: An American Beer Odyssey

Red, White, and Brew: An American Beer Odyssey

Brian Yaeger

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Brian Yaeger : Red, White, and Brew: An American Beer Odyssey before purchasing it in order to gage whether or not it would be worth my time, and all praised Red, White, and Brew: An American Beer Odyssey:

0 of 0 people found the following review helpful. A hoppy road trip across the USABy CustomerThe author doesn't miss a beat here in this intriguing story of Microbreweries in the USA, providing what is both a great travel book and a great resource of information about the revival of the American beer industry. No punches are pulled against the big

three of course, with only an abandoned Pabst brewery and numerous snide remarks reminding us that for all the flavor the author is enjoying 85% of people in America are still quaffing bud lites by the score. Still, if you are looking for something that is a lot like Bill Bryson but with breweries I'd heartily recommend this. The author is interesting himself, and the people he meets share a great deal of information. 1 of 1 people found the following review helpful. Entertaining and informative
By G. E. Bentley
As a self proclaimed beergeek, and avid homebrewer, I found Red, White, and Brew a very enjoyable read, that forces the reader to keep turning pages to see what's next on the beer menu. The author does a nice job of getting behind the scenes of some of America's best breweries, and sheds some light on what makes these unique people tick. My only criticism of the author's writing style lies in the way he weaves his own personal life experiences in with each of the interviews. I found this to be confusing at times, not completely sure if he was speaking about himself, or the subject of his interview. All in all this is a book worthy of a read by anyone who enjoys the craft brew revolution underway in our country, or just likes reading about, as well as drinking beer. 2 of 2 people found the following review helpful. Great beer themed travelogue
By Heather Lilley
Brian has a nice easy-to-read format and I found the book very informative. Gives a nice sense of history to the story of craft/micro brewing in the USA. If you enjoy micro beers it's a must read book.

Red, White, and Brew is the ultimate beer run across the United States, during which Brian Yaeger visits fourteen breweries of various sizes and talks to founders, owners, brewmasters, consumers, and anyone else he meets on his odyssey and who enjoys the making, tasting, and appreciating of brews. Red, White, and Brew pursues the roots of brewers who brought their craft with them from their homeland and investigates how the tradition is faring today and where it may head in the future. Covering everything from fifth-generation family-run brewing companies to first-wave microbreweries, this book is a travelogue, guide, and genealogical study of beer families and homebrewers from Portland, Maine, to Portland, Oregon. It is filled with eclectic characters and shrewd businesspeople who populate an industry as old as the New World, and who produce liquid philanthropy, one keg at a time.

From Publishers Weekly
Beer-enthusiast Yaeger writes about his travels throughout the country visiting microbreweries, and like most suds aficionados, he has an affinity for so-called craft beers. Throughout his odyssey—starting at the ancient Yuengling Brewery in Pottsville, Pa., and going West before concluding at the upstart Dogfish Head Craft Brewery in Delaware—he spends less time on the many beers he quaffs than he does on portraying the dedicated brewers running these quixotic enterprises. There's good reason for that, as the people he comes across in his journey (crashing on couches, always buying a six-pack sampler of the local brewery's wares on the way out of town) are an uncommonly determined lot. In Yaeger's chatty interviews with the brewers, they talk about the business, the post-1980s renaissance in American beer and the common need to enter into distribution agreements with the likes of Anheuser Busch (if not letting themselves be bought outright). Yaeger's book is a solid and amiable rendering of a tough business. (Oct.) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. Playboy.com
You want to be like the guys in Sideways, only there's too much corksneffery connected to wineries. Touring breweries is your ticket to ride; Red, White, Brew is your beer GPS. Yaeger's book is something to immerse yourself in and savor. He chronicles his travels with a narrative style that never rambles. Yaeger delves into the stories of people and places behind regional offerings. Brewmasters reveal a unique, entrepreneurial subset of the population. Their passion resonates with beer-lovers everywhere. Here's hoping that Yaeger has a sequel in him—he's a great drinkin' buddy.