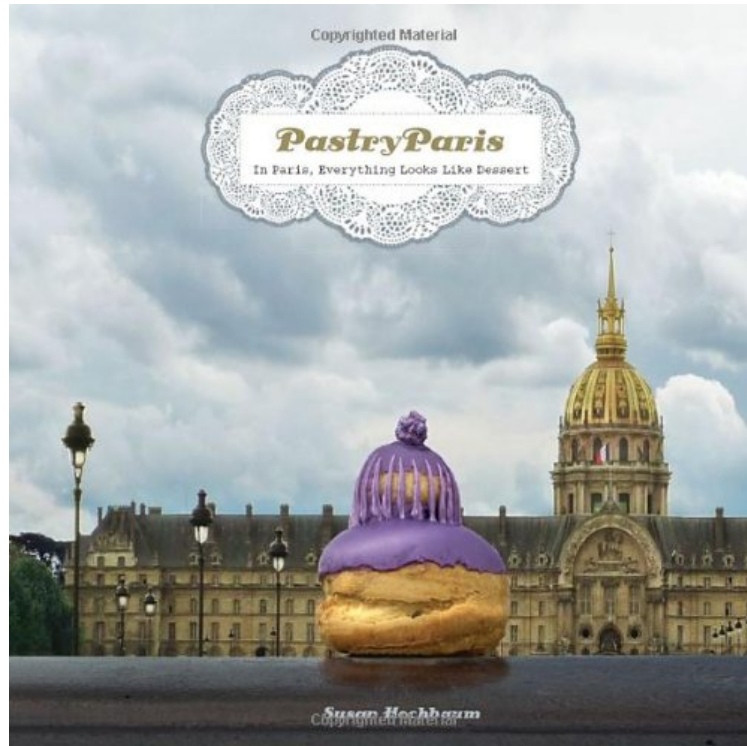


## Pastry Paris: In Paris, Everything Looks Like Dessert

*Susan Hochbaum*

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**Susan Hochbaum : Pastry Paris: In Paris, Everything Looks Like Dessert** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Pastry Paris: In Paris, Everything Looks Like Dessert:

0 of 0 people found the following review helpful. Patisserie + design = a beautiful and original book By Lilianadatl loved this book. The photographs are amazing, and also have many interesting stories about french pastry. It is a very good idea for a gift for someone who adore french patisserie and design. 0 of 0 people found the following review helpful. Four Stars By Eleanor Rodgers Nice photography; however, subject is a little questionable. 2 of 2 people found the following review helpful. Wonderful gift idea By Art This book just makes me happy. Wonderful idea and execution... now I just want to go to France and eat my way through Paris!

Pastry Paris is a collection of photographs of the world's most enticing pastries set against the background of one of the world's most iconic cities. The confections are taken out of their display cases and photographed "on location" at Paris's best-known sights and everyday streetscapes, illuminating the visual and cultural connections between the city, its architecture, its culture, and its wildly beautiful desserts. Each entry is captioned, and the back of the book serves as a guide to the Parisian patisseries where each of the pastries is created, with addresses, phone numbers, and metro stops. The quirky, often humorous pairings of desserts and their hometown is a vicarious trip to that delicious city, where art and beauty can be found in everything from doorknobs to petit fours, a city that takes its desserts as seriously as its music, sculpture, and painting.

"A coffee table confection." —T, The New York Times Style Magazine "You'll never see lemon meringue pie the same way again." —The Huffington Post "a wonderful book...full of beautiful pictures that cleverly highlight the fact that in Paris, everything looks like dessert." —Chocolate Zucchini "With Pastry Paris, Hochbaum has created a wonderfully focused and unique travel guide where not only can you see many of the featured sights, but you can taste the goods." —Epicurious.com

About the Author Susan Hochbaum is a nationally recognized graphic designer who has co-authored and designed books on photography and visual culture. Her most recent, *Black and White*, is a visual compendium and graphic essay of all things black-and-white, from penguins to habits and skeletons to 8-balls. Other books she has designed include *HiFi's HiBalls*, *A Stiff Drink* and *a Close Shave*, and Neal Slavin's *Britons*. Susan has held positions as Associate Partner at Pentagram Design, New York, as Vice-President and Creative Director at a national retailer, and has run her New York-based design consultancy since 1994. Her work has won numerous design awards and has been recognized in national and international design publications.