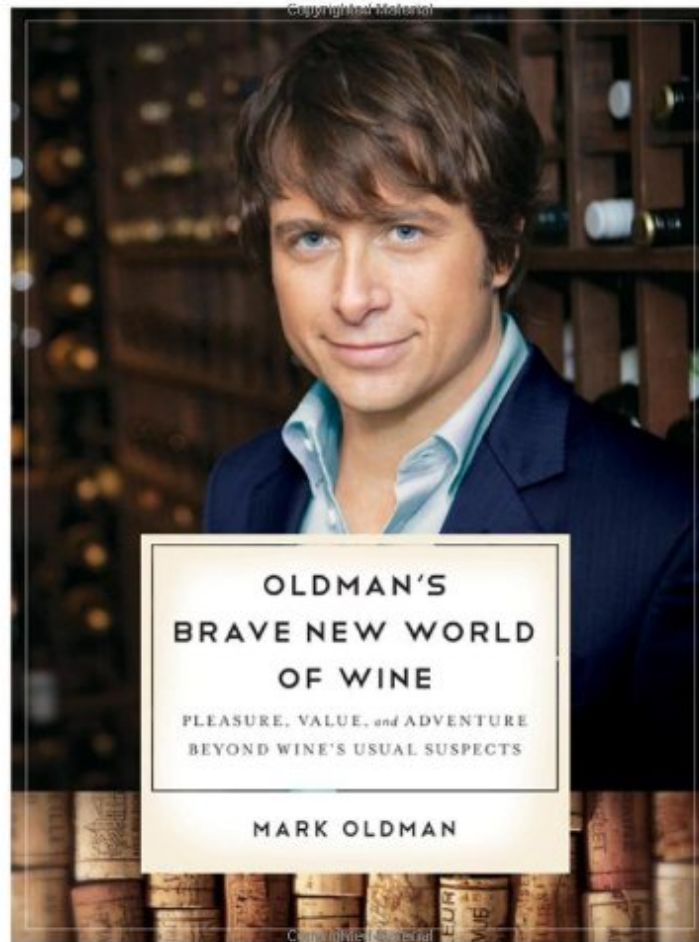


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## Oldman's Brave New World of Wine: Pleasure, Value, and Adventure Beyond Wine's Usual Suspects

Mark Oldman

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**Mark Oldman : Oldman's Brave New World of Wine: Pleasure, Value, and Adventure Beyond Wine's Usual Suspects** before purchasing it in order to gage whether or not it would be worth my time, and all praised Oldman's Brave New World of Wine: Pleasure, Value, and Adventure Beyond Wine's Usual Suspects:

0 of 0 people found the following review helpful. Oldman again Gives Us a GPS to Navigate the World of WineBy Bruce PoormanMark's previous book, "Oldman's Guide to Outsmarting Wine", was a gem that took you from wine 101 to the 400 level with out realizing it. It was simplistic,entertaining and presented comfortable explanations. His second book, Brave New World of Wine, takes us outside that comfort zone of wine choices, introduces global alternatives. From his introduction, "My mission, pure and simple, is to fast track you to a world of pleasure, value and

adventure beyond wine's usual suspects . "The format of the book is excellent and a pleasure to read ( not a text book ) and the guy is just plain funny ! Each chapter gives some history and also endorsements of the wine from his "Brave Hearts", celebrities and wine experts, with critiques and food pairings. Mark's alternative recommendations mirror his first book. Instead of Syrah, try Nero D'Avola; instead of Merlot, try Montepulciano d'Abruzzo. Tired of Pinot Grigio, try Vermentino. There are so many positive points about this book its hard to even give it justice with a short a review, so "pure and simple" buy "Oldman's Brave New World of Wine" and enjoy his voyage to faraway vineyards. Bruce Poorman 1 of 1 people found the following review helpful. Mark Oldman's Book Gives Me Courage By Linda Foxworth Mark Oldman is my favorite wine writer. His books are full of very clear information. When the world of wine can seem like a mass of billions of bits of random information, Mark Oldman pulls it all together with structure and clarity. I have learned so much, and more importantly I've been able to try the wines I've read about. Not only does the author write about accessible wines, he, also, includes the proper pronunciation of the wines, thus enabling the reader to ask for them by name. Because of Brave World of Wine, I've been able to learn about and experience many new wines that I did not know existed. I feel very brave. Oldman's Brave New World of Wine: Pleasure, Value, and Adventure Beyond Wine's Usual Suspects 0 of 0 people found the following review helpful. This is a great book for those who want more out of wine ... By Pete B. This is a great book for those who want more out of wine than the usual suspects. I know it can be tough to find specific recommendations but you will be introduced to new wines that can be enjoyed in the real world we all live in, such as a good wine for a BBQ, or Thanksgiving or pizza.

PBS wine guru Mark Oldman quenches the universal thirst for the affordable gems coveted by insiders. Weary of buying the same old wines again and again? Wine personality Mark Oldman? known to millions of PBS viewers as a main judge on The Winemakers and winner of the Georges Duboeuf Wine Book of the Year Award? is here to rescue your taste buds with a groundbreaking guide to irresistible wines of moderate cost and maximum appeal. In his signature style that Bon Appeacute;tit calls "wine speak without the geek," Oldman uses insightful prose, hilarious anecdotes, and ingenious graphics to reveal the secret wines that everyone wishes they were drinking. Not only does he provide the inside scoop on each wine type's taste, cost, pronunciation, and food affinities, but he details the exclusive picks of more than 130 wine-passionate "Bravehearts," including Tom Colicchio, Guy Fieri, and Jodie Foster. Entertaining like no other, this is a guide for everyone who wants to drink like an insider without breaking the bank. Two-color throughout

From Publishers Weekly Renowned oenologist, author of Oldman's Guide to Outsmarting Wine, and columnist for Everyday with Rachel Ray magazine, Oldman offers a no-fuss, easy-to-follow yet thorough and informative guide to less popular varietals. While he doesn't cover German Riesling, he does include Rieslings from Australia and from Austria as well as only "good" merlot. For many, this will be their first introduction to Spain's Albarintilde;o, Southern Italy's Aglianico, and France's Cahors, as well as numerous others. For each, Oldman provides a handy reference guide that includes the wine's price range, suggestions for similar wines, and label information. He also includes a valuable guide to food and flavor pairings. Throughout, Oldman shares commentary from an insider group he calls the Bravehearts, wine enthusiasts such as industry experts like Andrew Adam and Mannie Berk, noted chefs including Ming Tsai and Alain Ducasse, and famous individuals with a penchant for good wine like Jodie Foster and Hilary Swank. In addition to white, pink, red, bubbly, and dessert wines, he also explores big bottle, box, and aged wine. For those looking to expand their vinous palate, Oldman leads the way. Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. Idquo;A welcome discussion of many little-known wines that have a great deal of pleasure to offer.rdqquo; - The New York Timesldquo;The perfect book for someone whorsquo;s just caught the bug, or would like to...breezy, literate prose...Oldman knows his stuff.rdqquo; - Jay McInerney, The Wall Street Journalldquo;For those looking to expand their vinous palates, Mark leads the way.rdqquo; - Publishers Weeklyldquo;Charismatic and coolhellip;full of snappy insights.rdqquo; - Library Journalldquo;Carefully curatedhellip;witty and accessible, for enthusiasts of all levels.rdqquo; - Fine Cookingldquo;Amazing, hilarious, fascinatinghellip;a must for anyone who likes wine.rdqquo; - Marie Clareldquo;Hersquo;s so vinehellip;an oenophile wizardhellip;whose book is lively and non-snobby.rdqquo; - Washington Postldquo;A great gift for beginners and especially for anyone in a malbec or chardonnay rut, thanks to Oldman's clear writing, understanding of context, and great palate.rdqquo; - Minneapolis Star-Tribuneldquo;Already my dog-eared restaurant companion, this book [is changing my view of wine] the way the Great Beer Guide changed my appreciation of the noble grain.rdqquo; - Austin American-Statesmanldquo;If you are stuck in a wine rut, reach for this?it's just plain fun.nbsp; Packed with suggestions ...easy to explore...unpretentious and informative...a great gift.rdqquo; - Charlotte Observerldquo;A must-peruse for wine lovers of any levelhellip;entertaining enough to easily qualify as bedtime reading material.rdqquo; - Palm Beach Postldquo;Engaging, humoroushellip;readers will enjoy discovering new wine options.rdqquo; - Sommelier Journalldquo;I want to highly recommend [the book]...Oldman is one hell of a good writer.rdqquo; - Steve Heimoff, author of New Classic Winemakers of Californialdquo;The book will vastly increase your hedonistic happiness...Mark should be your best friend in wine.rdqquo; - Natalie MacLean, author of Red, White, and Drunk All

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“Any level of wine drinker will come away with useful new information.” - TastingTable.com  
“Oldman nails it again...unique and valuable...warm, down-to-earth and accessible...it lives up to its promise.” - Good Grape: A Wine Blog Manifesto  
About the Author  
Mark Oldman is the author of Oldman's Guide to Outsmarting Wine, a wine writer for Everyday with Rachael Ray, and a renowned speaker at such venues as the Aspen Food Wine Classic. He lives in New York City.